How to use this toolkit

The design assets listed below and included in this toolkit have been created to help spread awareness of Relay UK. They are intended for:

Your staff, who may take calls from deaf or hard of hearing customers using the service

Your customers, who may be deaf or hard of hearing and benefit from using the service

Visit **relayuk.bt.com** for more information

POSTERS

CUSTOMER POSTER

Intended audience: Customers

Printing: Print this in A4 or A3 using your office printer

Recommend use: Hang this in your business reception / lobby / store for customers to read

EMPLOYEE POSTER #1

Intended audience: Employees

Printing: Print this in A4 or A3 using your office printer

Recommend use: Hang this in your business reception / lobby / store for customers to read

EMPLOYEE POSTER #2

Intended audience: Employees

Printing: Print this in A4 or A3 using your office printer

Recommend use: Hang this in your business reception / lobby / store for customers to read

POINT OF SALE POP-UP

Intended audience: Customers

Printing: Talk to your local printing shop for best results

Recommend use: Place this by your till or on your reception for customers to see

FLYER

CUSTOMER FLYER

Intended audience: Employees

Printing: Print this in A4 using your office printer

Recommend use: Place these in your business reception for customers to takeaway

SOCIAL MEDIA

BUSINESS SOCIAL IMAGE #1

Intended audience: Customers

Usage: Sized for twitter

Recommend use: Post this image from your company twitter page and add your own copy to personalise

BUSINESS SOCIAL IMAGE #2

Intended audience: Customers

Usage: Sized for twitter

Recommend use: Post this image from your company twitter page and add your own copy to personalise

BUSINESS SOCIAL IMAGE #3

Intended audience: Customers

Usage: Sized for twitter

Recommend use: Post this image from your company twitter page and add your own copy to personalise